

INTEGRITY IN SPORT FORUM – WINNING AT WHAT PRICE?

BIOGRAPHIES FOR PANELLISTS

PANEL: ANDREW DEMETRIOU
CEO, Australian Football League

JOHN BERTRAND AM
Chairman, The Sport Australia Hall of Fame

PROFESSOR HANS WESTERBEEK
Dean, College of Exercise and Sport Science, Victoria University

KIM CROW
Chair AOC Athlete's Commission and current elite Rower

DR PIPPA GRANGE
Director, Bluestone Edge

SIMON HOLLINGSWOTH
CEO, Australian Sports Commission

Andrew Demetriou

Andrew Demetriou is the Chief Executive Officer of the Australian Football League a position he has occupied since 2003. He will step down as CEO in June 2014. During his time as CEO the AFL has seen unprecedented growth with new licences have been awarded to the Gold Coast Suns in Queensland and Greater Western Sydney Giants in New South Wales. Andrew has led the AFL in negotiating a series of record commercial arrangements including broadcast and sponsorship agreements. He has also led efforts to secure funding for the redevelopment or establishment of world class playing venues around Australia, including Adelaide Oval, Skoda Stadium in Sydney, Metricon Stadium on the Gold Coast, and the proposed Burswood Stadium in Perth.

As CEO, Andrew has also driven the organisation's focus on making a positive difference to society through community engagement programs that promote inclusion and tolerance.

Prior to becoming CEO, Andrew served as AFL General Manager – Football Operations for three years, following a stint as head of the AFL Players Association when he was instrumental in establishing programs to look after players both during and after their playing careers.

Following an AFL playing career of 106 games, Andrew was the Managing Director of the Ruthinium Group. He remains a board member of the Ruthinium Group and is a member of the National Australia Bank's Community Advisory Council, a Non-Executive Director of the non-partisan Climate Institute and is a former Chairman of the Australian Multicultural Advisory Council.

Twitter: Andrew Demetriou @AFL

John Bertrand AM

John Bertrand is an international sportsman, businessman and philanthropist.

He is the Australian who skippered the winged keel Australia 11 to victory over Dennis Connor's Liberty to win the 1983 America's Cup, breaking 132 years of American domination and in the process, breaking the longest-running record in the history of modern sport. The Confederation of Australian Sport voted the Australia 11 victory as the "greatest team performance in 200 years of Australian sport"

A World Champion and Olympic Bronze medalist, in over a 25 year career John represented Australia in five America's Cups and two Olympic Games.

He is a Legend of the Sport Australia Hall of Fame.

John is both a businessman and philanthropist.

In his business career, he successfully built companies in the marine industry, property development and the digital media industries.

He is chairman of the Sport Australia Hall of Fame and chairman of selectors of the Australian Olympic Sailing Team, ranked #1 in the world.

He is also chairman of the Prime Minister's Alannah and Madeline children's Foundation.

Since the London Olympics, John has taken on the role of Chairman and President of Swimming Australia.

John continues to be a mentor to many young aspiring Olympians.

A Vice Chancellor Professorial Fellow at Monash University, in 2013 John launched a new high-end leadership series working with some of Australia's greatest leaders in commerce, science, politics, sport and the military.

He holds a Mechanical Engineering degree from Monash University and a Master of Science from MIT in Boston.

He has an Honorary Doctorate from Victoria University.

Inducted into The Sport Australia Hall of Fame in 1985

Appointed to the SAHOF Board in April 2004

Appointed Chairman of the SAHOF Board in May 2005

Elevated to 'Legend' status in SAHOF in October 2013

Twitter: John Bertrand @johnbertrand

Professor Hans Westerbeek

Professor Hans Westerbeek is the Dean of the College of Sport and Exercise Science, and of the Institute of Sport, Exercise and Active Living (ISEAL) at Victoria University, in Melbourne, Australia.

He is Professor of Sport Business at Victoria University and holds a visiting Chair position at the Free University of Brussels in Belgium and at the Real Madrid Graduate School in Madrid in Spain. He also sits on numerous academic advisory boards for institutions in several countries and he is a Board member of AFL Europe, based out of London.

He has published 23 books and more than 200 articles in sport management, sport business, sport marketing and sport policy and his work has been translated in Chinese, Russian, Dutch, Arabic, Portuguese and Greek.

He is an international consultant to more than 50 organisations including the FIFA, IMG London, Giro D'Italia, Royal Dutch Football Association, Australian Football League (AFL), Cricket Australia, the Dutch Olympic Committee and to governments in India (current), New Zealand, United Arab Emirates, the Netherlands and Belgium to name a few. One of the major projects that he is involved in is SPLISS – sport policy factors leading to international sporting success – which involves comparing elite sport policy and sporting systems in 16 different nations.

He is frequently approached by international media and has delivered presentations and keynote addresses at over 100 conferences in more than 20 nations around the world.

Twitter: Hans Westerbeek @westerbeekHANS

Kim Crow

Kim was the only rower to race in two events at the 2012 London Olympic Games, and emerged with two medals - silver in the double sculls and bronze in the single scull, an incredible performance. She won the blue-riband single sculls at the 2013 World Championships in South Korea, a year in which Kim was crowned the 2013 World Rowing Female Rower of the Year, by the World Rowing Federation (FISA).

Kim began her sporting career in track and field, where she was a World Youth silver medalist in the 400m hurdles. At 19, she had to cope with the burden of quitting her chosen sport of athletics as the result of a career debilitating foot injury.

In learning about herself through this disappointment, she channelled her determination into recovery and then into her new sport of rowing. Kim won herself a seat in the Australian women's eight within eight months of starting rowing, and went on to win a World Championships bronze medal that year. She has since raced internationally in all Olympic boat classes, and has been elected captain of the Australian Rowing Team.

Throughout her dedicated and arduous training regime, Kim has maintained her study and career, achieving a perfect score of 99.95 in her VCE and graduating from her Melbourne University Media and Communications / Law degree with first class honours and the top female graduate of her year. She interned at the Court of Arbitration of Sport in Lausanne, Switzerland, and now works as a lawyer at Arete Group in Canberra.

She was elected chair of the Australian Olympic Committee Athletes' Commission in 2012, fills the role of Deputy Chair of the Rowing Australia Athletes' Commission and actively involves herself with various charity initiatives.

Twitter: Kim Crow @KimmyJCrow

Dr Pippa Grange MAPS

Pippa is a Doctor of Applied Psychology with over thirteen years' experience in the public and private sectors and has worked primarily within elite sport in the areas of psychology, culture and leadership.

She has been involved in the development of policies, programs and campaigns that work towards sound culture and integrity in sport, particularly in the areas of drugs, alcohol, gambling, mental wellness, respect and responsibility towards women, diversity and inclusion.

Pippa currently runs a niche consultancy business called Bluestone Edge, which specialises in building sound cultures, with ethical thinking as a central model. With an investment in continued learning, Pippa was a Vincent Fairfax Fellow graduate (Ethics in Leadership) in 2010.

Pippa has just published her first book *'Ethical Leadership in Sport: What's your ENDgame?'*. This book is a timely and practical guide on how to navigate the complexities of ethical leadership in sport, recognising the increasing pressure placed on individuals and organisations in sport to be winners and exemplary role models.

Twitter: Pippa Grange @BluestoneEdge

Simon Hollingsworth

Simon Hollingsworth has been Chief Executive Officer of the Australian Sports Commission since September 2011. Prior to this, he spent nine years with the Victorian Department of Premier and Cabinet (DPC), including as Executive Director of the Policy and Cabinet Group. At DPC, Simon worked across a variety of policy areas including: infrastructure, planning, education, economics, and inter-governmental relations (Council of Australian Governments).

In 2005, Simon was seconded for a year to work for the United Kingdom Government's Department for Education and Skills in London. Prior to joining government, Simon worked in Melbourne as a consultant at The Boston Consulting Group and as a solicitor at Minter Ellison Lawyers.

He holds degrees in Commerce and Law (Honours) from the University of Tasmania and a Master of Arts (Politics and Philosophy) from the University of Oxford, where he studied as a Rhodes Scholar.

Simon represented Australia on numerous occasions in the 400-metre hurdles and 4x400-metre relay. This includes the 1992 and 1996 Olympic Games, the 1990 and 1994 Commonwealth Games and the 1995 World Championships. He has also been the Chairperson of the Athletics Australia Athletes' Commission.

Twitter: Simon Hollingsworth @Ausport

